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## **FINLANDIA CHEESE TAKES TOP HONOR AT UNITED STATES CHEESE CHAMPIONSHIP**

*Renowned Cheesemaker Named “Best of Class” for its Finlandia Swiss Cheese at the  
Biennial Competition*

**PARSIPPANY, NJ (March 29, 2017) – Finlandia® Cheese**, the renowned cheesemaker noted for being one of the most highly regarded cheese brands in America, today announced that its premium Finlandia Swiss Cheese recipe has been named “Best of Class” in the Swiss Cheese Style category at The United States Championship Cheese Contest, which took place in Green Bay, Wisconsin earlier this month. Produced by Guggisberg Cheese of Millersburg, OH and known for its distinctively rich and nutty flavor, Finlandia Swiss Cheese is crafted from the purest milk from cows not treated with rBST, and is carefully aged for 100 days for a delicious, robust flavor.

Hosted by the Wisconsin Cheese Makers Association and known as the nation’s most respected and honored cheese and butter competition, The United States Championship Cheese Contest features 100 classes of competition open to any cheese, butter or yogurt manufactured in the United States. The entries are evaluated by a team of skilled technical judges selected from across the U.S. who consider the areas of flavor, body and texture, salt, color, finish, packaging and other appropriate attributes.

“Here at Finlandia, we take great pride in our all-natural recipe and in the high-quality ingredients that we use to make our delicious Finlandia Swiss Cheese,” said Emma Aer, Chief Executive Officer, Finlandia Cheese. “It is an honor to have been recognized by The United States Championship Cheese Contest, alongside our valued partner, Guggisberg Cheese, for a premium product that we are truly proud of.”

For more information on Finlandia’s products, visit [www.finlandiacheese.com](http://www.finlandiacheese.com).

### **About Finlandia® Cheese, Inc.**

Finlandia® Cheese was first imported to America in the 1950’s as the demand for full flavored, quality cheeses began to grow. Finlandia Cheese and butter are crafted with the purest natural ingredients and over 110 years of experience. Owned by a coop of farmers and a subsidiary of Valio Ltd. – Finland’s largest food company – Finlandia® Cheese, Inc. is headquartered in Parsippany, New Jersey. From the legendary rich nutty taste of Finlandia Swiss to our imported butter and creamy gourmet cheeses we offer a complete lineup of premium dairy products to make snacking, entertaining and everyday meals extra delicious. Authentic flavors, simple ingredients and Finnish craftsmanship. Finlandia. Discover the legendary taste. For more information, visit [www.finlandiacheese.com](http://www.finlandiacheese.com).

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